Radica//y

AGILE PRODUCT OWNER

Learn how to be a successful Agile Product Owner including a range of modern tools and techniques you can apply immediately.

Time: Two days
Register: radically.co.nz/courses
Cost: $1,800.00, $1600 earlybird
Available in private: yes
Certification: ICAgile ICP-APO

Agile ways of working can increase the speed of delivery, but without an Agile Product Owner focusing on value, you may end up in the wrong place, faster.

Course overview

This course focuses on four key areas:

- **Product Management/Ownership –** creating clarity on the Agile Product Owner role and day to day accountabilities. Learn the leadership style to successfully work with agile teams.
- **Strategic Alignment –** How to create a shared vision that aligns with the overall business strategy. Learn how to clearly articulate your product goals and objectives using a range of modern tools and techniques.
- **Prioritisation –** to how to design meaningful Product & Sprint Goals, how to ordering the Product Backlog, how to forecast and making meaningful trade-off decisions.
- **Value –** Define what value is, how to measure it, how to view it through the eyes of the customer, and what value means to your business. Understand how to manage value at multiple levels from strategic to portfolio, down to feature. You will apply a number of modern practical tools, canvases and techniques that you can immediately apply at your workplace**.**

Who is this for? This course is ideal for anyone involved in product development including Product Owners, Product Managers, Business Analysts, Scrum Masters, Project Managers and anyone interested in delivering value to their product teams.

Prerequisites A sound working knowledge of agile is required. We recommend you take our free Fundamentals of Agile course first.

Certification

This course is accredited under the ICAgile curriculum and participants who actively attend the full course obtain the ICAgile ICP-APO certification.

What other people said

I entered this Agile PO course with Radically as a traditional BA with a good understanding of agile and aspirations on becoming a PO. This course showed me the ropes, helped me multiple times on every stage of a project, my day-to-day accountabilities and eventually becoming a PO myself. One of the things that I liked most was the use of the facilitator's own personal real-life examples as he grew within the product world and adapted it at every section of the course. I loved how every example also explained a specific recommended tool that could aid in situations such as the use of story mapping when defining MVP. I found the experience resourceful, practical and fun. I would recommend this course to any growing BA, to any PO looking to grow in the agile product world. – Michael Calvelo, Product Owner, Rush Digital